

Recompence for Good
Deed

Ecc. 11:1 Cast thy bread upon the waters; for thou shalt find it after many days.

Every new invention brings into common usage new words. Radio has made children speak glibly of static, micro-phones, vacuum tubes, antenna, wave-lengths, etc.

Broadcasting is a term everyone understands. But there is another term like unto it—just as interesting but less understood—**Broadcasting**—the meaning of which we must learn if we would get along in life.

Cast thy bread upon the waters, etc.

It is dangerous to judge by appearances only, as so many do. Some of the commonest experiences of life are illogical. Burying the seed in the ground seems to be wasting it. Stinginess seems to be the best way to wealth. Dishonesty often looks like the easiest way out.

"Cast your bread upon the waters and it will return unto you" seems utter foolishness. But as a matter of fact, this statement embodies one of the most authenticated principles of life.

BROADCASTING PAYS.

1. To have friends we must be friendly.

Every stranger is either a friend or an enemy—hand-made by ourselves—according as we extend to him our open hand or our closed fist.

2. We make the world we live in. God only supplies the raw material, which we call environment.

If we want to live in a world of sunshine, we must carry the sunshine in our hearts and let it shine in our own eyes, then every face will reflect sunshine back to us.

3. Nothing is gained by envying others.

Cohen and Iky in Yosemite. Golden sunset on cliffs.
"I wish it was a mt of goldt and it was all mine"
"Und wouldt you giff me some?"
"Go vish yourself a mt".

Envying another's world of beauty and friendships and success and wealth only makes one unhappy—
if you want those things go and build them for yourself, make such a world for yourself!

4. It is 'nt the amt of money ~~that~~ a man has that makes him rich or poor— but his attitude towards it.

How foolish to spend one's whole life for money and then not know how to use it!

Foolish to waste money on extravagant entertainment; on vulgar display and ostentation; but it is just as foolish for a man to grow sullen and bitter because he has not the money to waste in such a way.

4. Intelligent thrift is not merely a matter of saving but is a matter of broadcasting as well. A thrifty person who acts intelligently spends his money.

a. A thrifty person invests in himself.

The young man who believed sufficiently in himself and his latent ability as to invest four years of his life in himself. Lived on starvation wages; worked 17 hrs a day; gave up all amusements; That young man cast his bread upon the waters, and they did return unto him increased many hundred times over!

b. Every year that a young person spends training his latent, enriching his mind, enlarging his vision, strengthening his character and cultivating his soul is just as much bread cast upon the waters, which will return unto him a little later in the form of increased earning power, self-mastery, self-respect, enlarged opportunity, honor and public confidence.

c. The building of schools the best investment that a community can make, for an educated citizenship is a wealth-producing citizenship and a self-protecting citizenship.

H.S. improvement contemplated not only a necessity but the best possible broadcasting this town can make.

d. Community investment in schools, churches, libraries, orchestras, art galleries bring back the richest returns. The man who lives in a community that is making such investments without participating, without doing his bit, is accepting public charity.

5. The principle of broadcasting is well illustrated in the lives of those whom the world most respects and loves. Louis Pasteur sacrificed his life on the altar of human health, and today the world reveres his name. Florence Nightingale turned her back on social position, easy and luxury, and went to the Crimea to bind up the wounds of the soldiers and salvage the wreckage of war. Her broadcasting has brought back upon the waters of time

Wherever plague, famine, war or disaster stalk among suffering humanity the name of ~~Clara~~ Florence Nightingale is held in reverence and awe.

Clara Barton might have been a social favorite and one of the wealthy but, instead, she became the servant of suffering humanity, and today the Red Cross immortalizes her as "The greatest mother of them all."

Dr. Grenfell might have been a distinguished physician and surgeon in England, but he cast his lot with the poor fishermen of the Labrador, and so mightily did his bread return that wherever the English language is spoken the name of Grenfell is a household word.

Jane Adams cast her bread on Halstead street, to discover a few years later that her Hull House was built on one of the highways of the world, over which visitors were coming from every corner to ask her advice on the business of redeeming neighborhoods.

6. Broadcasting is a better international policy than militarism.

Germany subdued Belgium with her grey regiments. America conquered Belgium with her bread-casting when she sent over Berbert Hoover with ship-loads of food and toys.

Today, in Russian orphanages, Japanese homes, Armenian villages, German hospitals, and Balkan towns there are countless thousands alive because America gave her bread to the hungry when they had no money to pay.

Some day, in the midst of the world's turmoil and strife our broadcasting will return unto us in the form of such gratitude as will save us in the conflict.

In the light of this bread-casting principle the saying of the Master becomes clearly understood- Whosoever loses his life for my sake shall find it.

**Bread-casting Pays! Cast thy bread upon the waters:
~~and~~ ~~they~~ for thou shalt find it after many days.**